



National Conference
On
CURRENT CHALLENGES
& OPPORTUNITIES IN
TECHNOLOGY &
MANAGEMENT

17th March, 2012

Organized

By

DevBhoomi Group of Institutions, Saharanpur

Campus: Dev Bhoomi

Vill. Berijama, Dabki Road-Civil Hospital towards DM Residence

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Dev Bhoomi Group of Institutions:

Uttarakhand Uthan Samiti, an Educational Society, engaged in Professional Education in North India in its nine Premier Institutes in Dev Bhoomi Group Campus at Dehradun, Saharanpur, & Kurukshetra, situated in a sprawling, lush green, picturesque Campus with Wi-Fi facilities.

Dev Bhoomi Group of Institutions is synonymous of emergence, evolution and growth and when the ambitious, aspirant and magnanimous management of Dev Bhoomi Group takes a stride on the path of progress the sky is the limit. After having established an engineering college DBIT of repute in the state of Uttarakhand, the management stepped across the border and made an inroad to DBIPR, DBIAS and DBITW within three years and now has established institutes under DBGI in Saharanpur running different courses. Our B.Tech, MBA, PGDM, MCA, courses are approved by AICTE, Ministry of HRD, Govt. of India, affiliated to Uttar Pradesh Technical University Lucknow & BBA, BCA Courses are affiliated from CCS University & Polytechnic Diploma is affiliated from BTE-UP -(Lucknow).

Our Mission and Goal:

We, at DBGI, are absolutely committed to serve the society and improve the mode of life by imparting high quality technical education in the field of Engineering, Management and Applied Sciences. Our goal is to continuously improve the healthy learning environment and facilities been provided to the students to achieve academic excellence for employability as world class technocrats and managers.

Theme:

Today everywhere there is a talk of aftermath of recession. But what will be the real challenge after the recession, in technology & management side; it is still a debatable question. Different expert have their own opinion about the challenges, but what would be the challenge in the field of Electronics Engineering, Mechanical Engineering, Computer science Engineering & Information technology, Civil Engineering, Applied Sciences Marketing, Finance, HR, and other linked activities, it is very difficult to judge. So, the new reality involves the shift from stability to change and crisis management, from control to empowerment, from uniformity to diversity (cross-cultural collaboration) and from a self- centered focus to a higher ethical purpose.

A list of the indicative/suggestive sub themes (but not restricted to) is given below:

The conference invites papers from on the following sub themes-

1. Challenges & Opportunities to Electronics & Electrical Engineering in Next Generation
2. Challenges & Opportunities to Mechanical Engineering in Next Generation
3. Challenges & Opportunities to Computer science & Information technology in Next Generation
4. Challenges & Opportunities to Civil Engineering in Next Generation
5. Challenges & Opportunities to Applied Sciences in Next Generation
6. Challenges & Opportunities to Finance Management in Next Generation
7. Role of Micro-finance for rural people.
8. Knowledge Management for growth.
9. Customer focuses in new business culture.
10. Role of traditional Management concept in modern mgt context.
11. Business Innovation through advanced Information technology.
12. Importance of cross-culture skills in Management.
13. Relationship selling/building.
14. Impact of group dynamics on decision making.
15. Role of Management in sustainable development of society.

Call for Papers:

Original papers covering Issues, practices, Innovations, Opportunities and Strategies in various aspects of quality benchmarking are invited for presentation in the conference from management people, Industry practitioners, Academicians and Researchers, Consultants and students.

Guidelines for Full Paper:

Papers may be theoretical or empirical including case studies. Papers should be original (i.e. not have been published elsewhere) and relevant to the overall seminar theme.

Papers/cases should be submitted as electronic attachments either in Microsoft Word or PDF format addressing to the Convener at any of the following email Id's..... Papers should be formatted as follows-

1. A4 size
2. Arial font's style
3. 12 Font size
4. 1 inch margin on all sides
5. 1.5 line spacing and justified
6. References should be in the APA style

All abstracts and full papers/cases should have a cover page that includes the title, full name of the author(s), affiliation, email-ID and contact details. Except for cover page, author should not be identified in the paper.

All the papers will be reviewed by an expert committee with respect to their quality, originality, and relevance. Selected papers will be published in the proceeding provided at least one of the authors will register and present the paper. In case of joint authors, each author has to individually register to attend/participate and avail the conference kit otherwise Conference Kit will be provided to the registered authors ONLY. All rights of publication of papers presented in the conference shall rest with the Conference Organizers.

The author needs to send along with the paper his/her brief bio-data and the certificate of originality and consent for publication in proceeding otherwise it will not be accepted.

Certificate of Originality:

I/We hereby certify that the article sent by me /us is originally written/ created by me/us and it has not been published anywhere else before.

Name of the author(s):

Designation:

Organization/Institution name:

.....

Tel No:

Mobile:

E-mail:

Signature of the author/s with date

Important Dates/Deadlines:

Submission of Abstracts (Limit 250 words)	20 th February	, 2012
Review & Confirmation of Short listed Abstracts	27 th February	, 2012
Submission of Full Length Papers	2 nd March	, 2012
Review & Confirmation of Selected Papers	5 th March	, 2012
Last Date of Registration for Delegates	10 th March	, 2012

On spot registration facilities is available on same date of conference during 8 A.M to 10 A.M.

NOTE: The all quality & approved abstracts received with proper registration fees till 20 February 2012 will be published in the form of Abstract book & the complete proceeding of Conference will be published in electronic form & will be dispatched to the Delegates on their permanent address.

Registration & Participation Fees

All delegates are required to register for the conference as per the details.

<i>Type of Delegates</i>	<i>Registration Fee with Paper Presentation</i>
Industry Professionals	Rs. 1000/-
Academicians	Rs. 500/-
Doctoral Students	Rs. 400/-
Other Students	Rs. 250/-

Fee is payable by Demand Draft in favour of 'Dev Bhoomi Group of Institutions payable at Saharanpur Campus'. The payment should be sent to the Conference Coordinator and should be accompanied by details of the nominee i.e. Name, Type of participant, paper presentation or participation, Designation (if any), Institution/Organization, Mailing Address, Telephone / Mobile No. and E-mail along with the filled up enclosed Delegate Registration form. **Fee may be deposited in cash also.** Separate registration is required for each paper for inclusion in the proceedings of the conference.

Proceedings:

The Proceedings of the conference will be published in the form of e-journal containing all the papers.

Who should attend?

The conference shall be beneficial to the decision makers from the Industry in the fields of Information Technology/Business management, Academicians, researchers, Technology/Management students and other related professionals in Technology/Management.

KEY NOTE SPEAKER

Prof. Gajendra Singh
Doon University-Dehradun

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Chairman
Dev Bhoomi Group of Institutions

CO-PATRON

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Managing Director
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Correspondence

All correspondence related to the conference including communication of papers must be sent to the conference coordinator. For any further inquiries, please Contact:

Conference Coordinators

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17th March, 2012 DELEGATE REGISTRATION FORM (Pl. fill in Block letters)

Name Prof./Dr./Mr./Mrs./Ms.....

Designation.....Age.....Sex....

Institution.....

Teaching Experience UG.....P.G.....Research Experience....

.Title of the Research Paper.....

Specialization.....Nationality.....

Full mailing Address.....

Accommodation required Yes/No.....Accompanying person Yes/no.....

Name.....Age.....Sex.....

Demand Draft no.....Dated.....

Amount.....Drawn on.....

(Signature of Delegate with Date)